

stephaniezuroff

ART AND WEB DESIGN

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EDUCATION

Indiana University

College of Arts and Sciences

Class of 2007

Bloomington, IN

- Bachelor of Arts in Telecommunications, concentration in Interactive Media and Design
- Bachelor of Arts in East Asian Languages and Cultures
- Minor in Fine Arts, Concentration in Studio Art

TECHNICAL EXPERIENCE

- Proficient programming ability in HTML and CSS
- Understanding of SEO best practices
- Experience with WordPress as blogging platform and CMS
- Experience with Umbraco CMS
- Proficient in Microsoft Word, Adobe Dreamweaver, and Photoshop
- Beginner level in PHP, JQuery, Adobe Illustrator and Flash

WORK EXPERIENCE

Blackstone Media Network

Designer & Front End Developer

April 2010 – Present

Louisville, KY

- Worked one-on-one with clients to design aesthetically pleasing and functional websites
- Created hand-drawn mockups that focus on usability
- Collaborated with a small team of designers and developers to build rich interactive experiences
- Clients Include: UofL Lions Eye Bank, The Healing Place, Mountjoy Chilton Medley

Stephanie Zuroff Web Design

Web Master, Designer & Developer

2005 – Present

Bloomington, IN / New York, NY / Louisville, KY

- Collaborated with clients to design website layouts and determine functionality needs
- Created websites with an emphasis on clean code and search engine optimization
- Managed ongoing maintenance needs of websites for several client accounts
- Designed custom illustrations for web and print materials related to client businesses
- Clients Include: Mount Sinai Medical Center, Sound Lounge (Audio Post Production), Radio Face (Radio Advertising)

Institute for International Research

Web Designer & Developer

April 2008 – May 2010

New York, NY

- Designed and maintained over 50 unique sites annually
- Managed the scheduling of projects within a four person design team
- Developed sites using HTML, CSS, and Rainforest CMS
- Worked closely with event producers and print designers to create cohesive branding online
- Designed static and animated banner ads for events
- Designed and coded numerous Flash animations

PERSONAL

- Interests include painting, performing music with a local band, and designing computer games.
- References available upon request