

stephaniezuroff

ART AND WEB DESIGN

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EDUCATION

Indiana University
College of Arts and Sciences

Class of 2007
Bloomington, IN

- Bachelor of Arts in Telecommunications, concentration in Interactive Media and Design
- Bachelor of Arts in East Asian Languages and Cultures
- Minor in Fine Arts, Concentration in Studio Art

TECHNICAL EXPERIENCE

- Proficient programming ability in HTML and CSS
- Understanding of SEO best practices
- Experience with WordPress as blogging platform and CMS
- Proficient in Microsoft Word, Adobe Dreamweaver, and Photoshop
- Beginner level (with the drive to learn more) in PHP, Adobe Illustrator and Flash

WORK EXPERIENCE

Institute for International Research
Web Designer & Developer

April 2008 – Present
New York, NY

- Designed and maintained over 50 unique sites annually
- Managed the scheduling of projects within a four person design team
- Developed sites using HTML, CSS, and Rainforest CMS
- Worked closely with event producers and print designers to create cohesive branding online
- Designed static and animated banner ads for events
- Designed and coded numerous Flash animations

Stephanie Zuroff Designs
Web Master, Designer & Developer

2005 – Present
Bloomington, IN / New York, NY

- Collaborated with clients to design website layouts and determine functionality needs
- Created websites with an emphasis on clean code and search engine optimization
- Managed ongoing maintenance needs of websites for several client accounts
- Designed custom illustrations for web and print materials related to client businesses
- Clients Include: Mount Sinai Medical Center, Sound Lounge (Audio Post Production), Radio Face (Radio Advertising)

The Kinsey Institute for Research in Sex, Gender and Reproduction
Technical Services Assistant

August 2005 – July 2007
Bloomington, IN

- Received, catalogued, and processed art and library inventory
- Maintained donation records to reflect new donations and awards
- Oversaw the reorganization of the Institute's magazine collection
- Created thorough inventories and digital finding aids for library materials
- Created custom bookplate illustration for a special collection

PERSONAL

- Interests include painting, performing music with a local band, reading comic books, and sewing
- References available upon request